

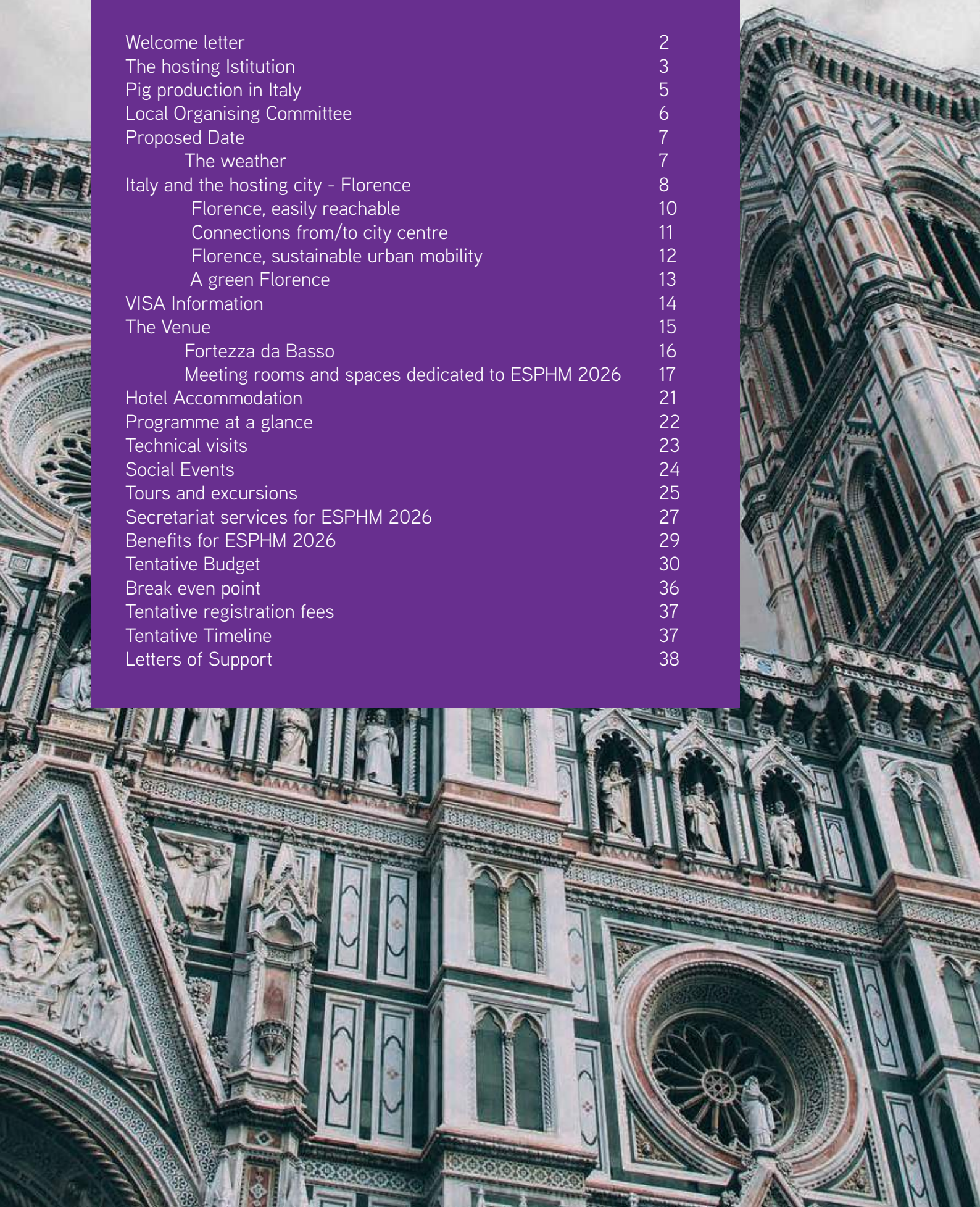
# BID BOOK

May 13-15, 2026  
Florence, Italy



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# WELCOME LETTER

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Dear President of the European College of Porcine Health Management,

On behalf of the Local Organizing Committee, it is with great pleasure and honor that I address you the intention of welcoming once again in Italy colleagues coming from all over the world on occasion of the **most significant European event in the field of Porcine Health Management**.

The candidacy is inspired and motivated by all participants who attended the 6th ESPHM held in Sorrento in 2014: they really appreciated the Symposium and still remember it as an exceptional meeting both for the scientific quality and for the social program offered.

Therefore, with a lot of enthusiasm and the desire to achieve another successful event, we are applying to host the **17<sup>th</sup> European Symposium of Porcine Health Management** in Italy, **Florence** being the proposed host city.

The event will take place from **13<sup>th</sup> to 15<sup>th</sup> May 2026**: spring is the best time to visit Florence, with very comfortable temperatures and sunny skies. The weather is usually mild, making it the ideal time to explore the city's numerous attractions and enjoy the outdoors.

Over the years, the annual European Symposium of the European College of Porcine Health Management has evolved into the first major event organized in Europe, attracting now a considerable number of delegates **from all Continents**.

Scientific sessions for improving the development of the porcine industry, selected internationally recognised speakers to introduce the most recent and debated issues in porcine health management and the right balance of science and practice are the keys to the success of the Symposium.

From the first edition, this meeting represents a stimulating context for productive dialogue between researchers and practitioners, providing an invaluable opportunity for **networking and fruitful contacts** among the stakeholders to share experiences, discuss emerging issues and suggest ideas for addressing future challenges.

Florence will create the pleasant atmosphere for hosting delegates, being very representative of the state of the art of Italian culture and gastronomic tradition.

It is considered the cradle of the Renaissance: a center of medieval European trade and finance, and one of the wealthiest cities of the time.

The historical center of Florence attracts millions of tourists each year, and in 1982, it was declared a **UNESCO World Heritage Site**.

The prestigious complex of Fortezza da Basso is the venue selected for the Symposium.

A masterpiece of the Renaissance military architecture located in the historic center, a few steps from the railway station and at a walking distance from the accommodations selected for delegates.

We are confident to offer not only a valuable scientific event, but also the opportunity to enjoy the artistic and cultural uniqueness of Florence and Italy: we trust that the participants will once again be fascinated by the beauty and hospitality of our Country!

We look forward to meeting you all in Florence for ESPHM2026!



*Prof. Paolo Martelli*

*Chair of the 17<sup>th</sup> European Symposium of Porcine Health Management*

# THE HOSTING INSTITUTION



## **Università di Parma – A millennium of history**

The University of Parma has a thousand-year history - which has its roots in the concession of Emperor Otto I - and is full of great personalities.

Parma, a Roman colony since 183 BC, has always had political importance thanks to its central geographical position between the Po Valley, Liguria and Tuscany: a location that has favoured intense economic and socio-cultural exchanges.

In the early Middle Ages, there were already schools of liberal arts in the city of Parma gradually showing a propensity for the deepening of legal culture, also thanks to the impulse of the cathedral church.

With the advent of the Farnese family, after 1545, there is a great revival of cultural policy: the magnificence of the dukes favours the design and construction of architectural works aimed at transforming Parma into a European capital.

The Bourbon dynasty, which succeeded the extinct Farnese house in 1748 and a brief Austrian interregnum, not only continued the cultural policy of its predecessors, but through the issuance of the "Constitutions for new royal studies" (1768) gave complete regulation to the entire education sector, from primary schools to universities. The University was equipped with physics cabinets, anatomy theaters, a Veterinary School.

In the Napoleonic period the University underwent the vicissitudes of other university institutions. It should be remembered that Giandomenico Romagnosi, who graduated from the University of Parma, was called in 1805 to hold the chair of Universal Public Law in the Faculty of Law.

During the Restoration and the settlement of Marie Louise of Austria (1816) the University resumed its traditional configuration.



# THE HOSTING INSTITUTION



## The present days

After having regained the qualification of first grade University in 1887, the Faculties of Law, Medicine and Surgery, Physical, Mathematics and Natural Sciences, Veterinary and Pharmacy are active in Parma throughout the second half of the 19<sup>th</sup> century and the first half of the 20<sup>th</sup> century.

Starting from the end of the 19<sup>th</sup> century, the University began its further development process, which grew decisively in the 20<sup>th</sup> century.



In the eighties, thanks to the generosity of the entrepreneur and patron Pietro Barilla, the campus of the Faculty of Engineering developed: Barilla donated eight billion lire in two tranches – the highest donation from a private individual to a public university in the history of the country – for the construction of the teaching center of the faculty, which since then has trained highly professional technicians capable of promoting and managing technological innovation.

Over time, the Campus has been enriched with numerous complexes for advanced teaching and research, study spaces, libraries, canteens and sports facilities. Today the Science and Technology Campus is the heart of development and innovation for the whole territory: there are four scientific departments (Engineering and Architecture; Food and Drug; Chemistry, Life Sciences and Environmental Sustainability; Mathematical, Physical and Computer Sciences), various research centers, the Technopole of the University, essential for the connection between research and production fabric (the “labs” of the University’s partner companies also find space in research activities), and numerous sports facilities managed by the University Sports Center (CUS Parma) available to students and citizenship.

In its millenary activity, in the evolution that has characterized its development, in the perspectives that outline its future, the University of Parma constantly manifests its institutional mission: to be a place of study and research oriented both to education and training of young people and the harmonious development of the society in which it is involved.

We must also mention the wide diffusion of cultural initiatives for scientific dissemination and strong connection with the Society defined as “Third mission”. The intense cooperation activity within the European Union programs, other international projects and more recently with the “EU green” alliance within the European University project is giving a strong impulse towards internationalization.

All this, the numerous services for students (advising and guidance, computer labs, the language centre, libraries and study halls, welcome and integration service, psychological support for students and University staff, support to foreign language courses, the possibility of studying abroad and several online services), attention to quality teaching, innovation, research quality and the needs of the labor market make the University one of the most important and well-known university centres in Europe.





# PIG PRODUCTION IN ITALY

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In Italy, pig industry is one of the most important sector of livestock production, also as a consequence of the economic value of cured pork-based production, flagship not only of the Italian, but also of the European agri-food system.

The national pig number amounted to about 8.5 million head, **ranking Italy in seventh place** in Europe. Pig farming is mainly concentrated in Northern Regions of the Po valley: Lombardy, Piedmont, Emilia Romagna, and Veneto breed the 89% of pigs (ref. Faostat, 2021). As in the rest of Europe, the number of farms has fallen in the last years, this decrease has involved all regions uniformly, and has mainly affected those of small and medium size. In contrast, there has been an increase in the average size of farms: Northern farms continue to have the largest average size, while the South shows the lowest value. The Italian pig farm management is still strongly based on the family, with the vast majority of farms directly managed by conductors and their household members (ref. ISTAT, 2010). In addition, the row materials for pig feeding, corn firstly, is still largely produced at farm level. Nevertheless the integrated farming system is increasingly gained ground, to meet the many economic challenges of the last few years.

Regarding the production system, during the last decades Italian context stand out for the adoption of **high standards on process, quality control along the supply chain, and traceability system**. The efficiency of this agri-food supply chains has a recognized role in generating positive externalities for food security, the maintenance of employment in rural areas, the protection of typical food products, and the role of environmental protection (DeLuca et al., 2015).

Italian pork production is about **1.1 million tons**, pork is an integral part of the Italian culinary culture, with a high domestic consumption. Pork processing involves 2.000 production units (including all size farms) with a total of about 30.000 employee (ref. Unaitalia, 2022). The Italian pig sector is mainly focused on the production of heavy pigs, that makes it different from that of the rest of Europe, complying precise requirements of age (over 9 months), weight (approximately 160-170 Kg), genetic origin, and nutrition, dictated by the Protection Consortia. The breeding of heavy pigs gives to the Italian production a qualitative distinctive feature and a strong link with the territory, improving also the generation of value.

Heavy pigs are used for the traditional dry-cured hams, and all the other seasoned traditional products. The Italian processing industry go hand-in-hand to the production of PDO (Protected Designation of Origin) and PGI (Protected Geographical Indication) meats. The industrial phase, in particular that relating to the second transformation of meat, is a very important induction for the Italian industry in economic terms, generating a turnover of **8.08 billion euros, equal to 6% of the total turnover of the agri-food industry** (ref ISTAT, 2021). In Italy there are 43 quality agri-food products of pork origin, of which 21 are PDO and 22 are PGI. The certified meat-based production in Italy amounted to over 200 thousand tons, equal to a turnover of over 2 billion euros (Bonazzi et al., 2021). The number of pigs annually certified for PDO production was about 7.9 million and represented about 70% of the domestic production. Among the certified cured meats, **dry-cured ham** is the most important typical food product, not only for Italian consumption, but exported worldwide.

Prosciutto di Parma and prosciutto S. Daniele are the leading labels with a total production of about 11.2 million (8.7 millions Parma; 2.5 million San Daniele, ref. Consorzio Parma, Consorzio San Daniele, 2020). Overall, approximately 29% and 18% of Prosciutto di Parma and San Daniele production, respectively, are exported, mainly in Europe, and US (ref. Assica report, 2021).

The particularity and the economic value of these typical and traditional pork products leads Italian production to stand out from the rest of Europe and of the world, and also represent an anchor to cope with the uncertainty, tensions and crisis, characterizing the pig sector in recent times.



# LOCAL ORGANISING COMMITTEE

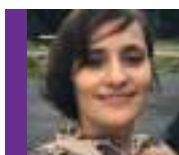
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## Chair of the LOC



**Prof. Paolo Martelli**  
University of Parma

## LOC suggested members



**Dr. Elena Canelli**  
University of Parma  
ECPHM – European College of Porcine Health Management  
P.B.A. srl



**Prof. Laura Helen Kramer**  
University of Parma



**Dr. Andrea Luppi**  
IZSLER – Experimental Zooprophyllactic Institute of Lombardy and Emilia Romagna, Brescia (Italy)



**Dr. Giuseppe Meriardi**  
IZSLER – Experimental Zooprophyllactic Institute of Lombardy and Emilia Romagna, Brescia (Italy)

## Organised in close partnership with

**ECPHM**

EUROPEAN COLLEGE  
OF PORCINE HEALTH  
MANAGEMENT

## Under the auspices of



# PROPOSED DATE

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The proposed date for the 17th European Symposium of Porcine Health Management is **13<sup>th</sup> – 15<sup>th</sup> May 2026**

## THE WEATHER IN FLORENCE

May marks the best time to visit Florence: with very comfortable temperatures and bright afternoon skies, the Renaissance city is teeming with life.

The weather is usually mild and pleasant, with an average temperature of 16°C that can occasionally hit a high of about 21°C. With nearly 15 hours of daylight and 11 hours of sunshine, it makes it the perfect time to explore the city's many attractions and to enjoy outdoors activities.





# ITALY AND THE HOSTING CITY

## ITALY

Popularly known as the world's "living art gallery", Italy is a place of both art and architectural masterpieces created throughout history, attracting hundreds of thousands of travelers each year.

Aside from the unending, tangible history in Italy, the nation has beyond remarkable landscapes which bring any visit to an entirely new level. You can go skiing in the Alps, visit Roman ruins and Greek temples, or explore the many historical and art cities.

## FLORENCE

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### Some good reasons to choose Florence

- » One of the most beautiful cities in the world
- » An open sky museum famous worldwide
- » One of UNESCO world heritage
- » Easy to reach, located just in the middle of Italy
- » Green, small, safe and clean
- » Unique historical heritage
- » Mediterranean climate
- » Good food and excellent wines
- » Florence attracts 20% of delegates more than other destinations

### Florence is

- » **First** in the Top 10 Destinations Family Friendly-Cities in Europe
- » **First** in the Top 10 Destinations for Culture and Sightseeing in the World
- » **First** in the Top 10 Destinations for Food and Wine in Europe

Florence is the capital city of the Italian region of Tuscany. It is the most populous city in Tuscany, with approximately 382.000 inhabitants, expanding to over 1,520.000 in the metropolitan area.

Florence is famous for its history: a centre of medieval European trade and finance and one of the wealthiest cities of the time, it is considered the birthplace of the Renaissance, and has been called “the Athens of the Middle Ages”. The Historic Centre of Florence attracts millions of tourists every year.

**It was declared a World Heritage Site by UNESCO in 1982.**

The city is noted for its culture, Renaissance art and architecture: it also contains numerous museums and art galleries and still exerts an influence in the fields of art, culture and politics. Due to the artistic and architectural heritage, Florence is one of the most beautiful cities in the world.

Florence is known as the “**cradle of the Renaissance**” for its monuments, churches and buildings. The best-known site of Florence is the domed cathedral of the city, Santa Maria del Fiore, known as The Duomo, whose dome was built by Filippo Brunelleschi. The nearby Campanile (partly designed by Giotto) and the Baptistery buildings are also highlights.

The centre of the city is contained in medieval walls that were built in the 14th century to defend the city. At the heart of the city one can find some of the most known tourist places of the world, such as Piazza della Signoria, Palazzo Vecchio, Ponte Vecchio, just to mention a few.



### ART

Florence has a legendary artistic heritage. The fathers of Italian painting Giotto and Cimabue lived in Florence, as well as the universal genius of Leonardo da Vinci and Michelangelo.

Florentine architects such as Filippo Brunelleschi and Leon Battista Alberti were among the fathers of both Renaissance and Neoclassical architecture.

The museums in Florence host superb collections of sculpture: they are filled with the creations of Donatello, Michelangelo and others. The Galleria dell'Accademia houses Michelangelo's David – perhaps the most well-known work of art anywhere.

Despite Latin being the main language of the courts and the Church, writers such as Dante Alighieri and many others used their own language, the Florentine dialect, in composing their works. The oldest literary pieces written in vernacular language go as far back as the 13<sup>th</sup> century. Florence's literature fully blossomed in the 14<sup>th</sup> century.



# Florence, easily reachable

Florence is very well connected with all the European hubs of the main Air Alliances, with daily direct flights from the main destinations

3 international Airports  
(Florence, Pisa and  
Bologna)

Direct flight connections  
with all the major European  
hubs

30 mins by train from  
Bologna and 50 mins from  
Pisa

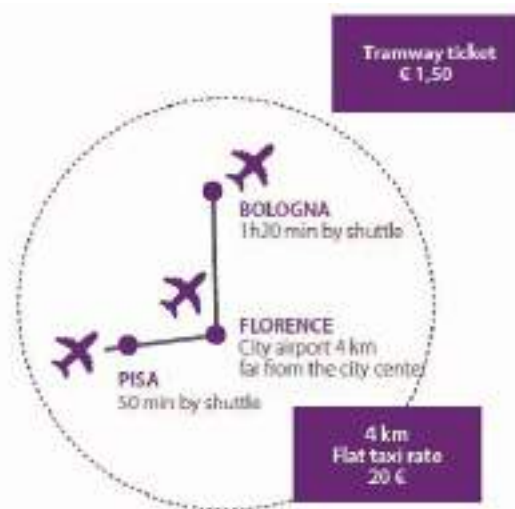
FLR-PSA-BLQ	FREQUENCY FLIGHTS PER DAY	FLR-PSA-BLQ	FREQUENCY FLIGHTS PER DAY	FLR-PSA-BLQ	FREQUENCY FLIGHTS PER DAY
AMSTERDAM	6	ATHENS	3	BARCELONA	12
BERLIN	2	BRUSSELLES	2	BUCHAREST	2
BUDAPEST	2	COPENHAGEN	4	CASABLANCA	1
DUBAI	2	DUBLIN	4	DUSSELDORF	2
FRANKFURT	10	INSTANBUL	2	LONDON	12
LISBON	2	MADRID	6	MUNICH	6
OSLO	4	PARIS	16	PRAGUE	2
ROME	8	STOCKHOLM	2	VIENNA	4
WARSAW	2	ZURICH	6		



# Connections from/to city centre

**By shuttle bus:** the shuttle bus connects the Airport to S. Maria Novella Central Train Station in about 20 minutes

**By tramway:** a fast tramway connects Amerigo Vespucci Florence airport to the city centre, the Central Train Station area and the congress venue in only 15 minutes.



**By Train:** Firenze Santa Maria Novella railway station is the main national and international railway station in Florence and is located just a few steps away from the Congress Venue and the City Center.

- High-speed trains for European connections
- 90 mins from/to Rome
- 105 mins from/to Milan





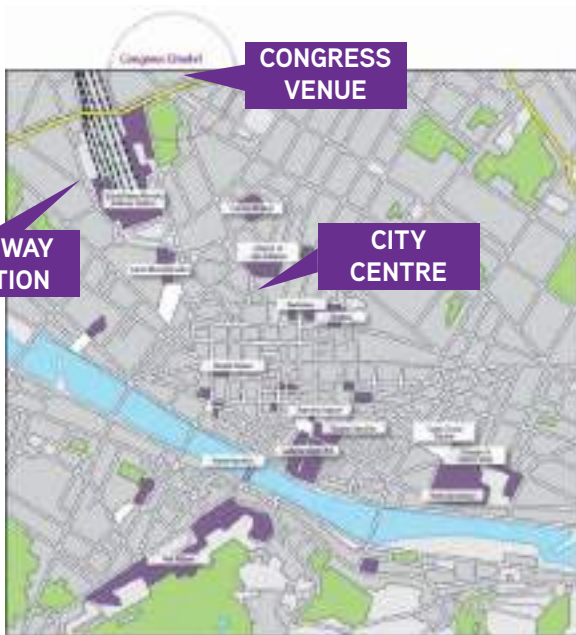
# Florence, sustainable urban mobility

## A congress delegate-friendly city!

ESPHM 2026 Congress Venue is located in the hearth of the city. Delegates will benefit of the great and rare advantage of having a Congress Venue located walking distance from the Central Station, from the majority of the hotels, from the city centre, restaurants, theatres, monuments, museums and from all Florence’s main attractions.

Florence is all walking distance.....no means of transport is needed to fully enjoy the city!

FROM	TO	KM
FLORENCE CENTRAL STATION	CONGRESS VENUE	0,400
CONGRESS VENUE	CITY CENTER	1
FLORENCE CENTRAL STATION	CITY CENTER	0,800



In Florence there are two tramway lines, one of these leads from the airport to the conference venue in just 15 minutes, tramway lines allow you to move around the city with great simplicity as well as improving the environmental impact and traffic situation.



In the city there are many electric sharing services: bikes and scooters that with a simple app allow you to move independently. These vehicles are everywhere and can be parked wherever your destination is!



# A green Florence

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Florence will be at the side of ESPHM 2026 in enhancing the green approach to the Symposium and in creating a sustainable event.

This city represents the engine of the circular economy in Tuscany due to a sustainable revolution presenting a series of environmental initiative and a transition to **zero emission mobility** by 2024.



## Plastic-Free Florence:

aiming to the end of plastic waste in the public administration offices.



## Sustainable urban mobility

by increasing up to 120 km of cycle paths in favour of sharing mobile.



## Food for good

Federcongressi&eventi in collaboration with Banco Alimentare and Equoevento launched the project Food for Good for the recovery of surplus food at conferences, meeting and events. We collect and donate food surpluses and then delivered to charitable organizations assisting people in need.



## Green Catering

We encourage our clients and organizations to choose single use tableware made of Mater-Bi, a biodegradable and compostable bioplastics. In order to have the most sustainable meeting, event and convention possible and reduce the environmental impact.



## Recovery of equipment

We promote the recovery and reuse of equipment materials (carpets, chairs, packaging) coming from previous meetings, congresses and events, in order to reuse everything in many other events or donating them to charity.





# VISA INFORMATION

EU CITIZENS REQUIRE ONLY A PASSPORT OR AN ID CARD TO TRAVEL TO ITALY  
Citizens who do not belong to the European Union or the Schengen Area need a Visa to enter and stay in Italy.

People coming from one of the Countries listed below – of the European Union – do not need a visa:

AUSTRIA, BELGIUM, BULGARIA, CROATIA, CYPRUS, CZECH, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ITALY, IRELAND, LATVIA, LITHUANIA, LUXEMBURG, MALTA, NETHERLANDS, POLAND, PORTUGAL, ROMANIA, SLOVENIA, SLOVAKIA, SPAIN, SWEDEN, UK

53 Countries and territories (extra EU) do not require a visa for visits up to 90 days:

ALBANIA, ANDORRA, ANTIGUA AND BARBUDA, ARGENTINA, AUSTRALIA, BAHAMAS, BARBADOS, BOSNIA-HERZEGOVINA, BRAZIL, BRUNEI, CANADA, CHILE, COLOMBIA, COSTA RICA, CROATIA, DOMINICA, EL SALVADOR, EMIRATI ARABI UNITI, FORMER YUGOSLAV REPUBLIC OF MACEDONIA (FYROM), GEORGIA, GUATEMALA, GRENADA, HONDURAS, HONG KONG, ISRAEL, JAPAN, MALAYSIA, MACAO, MAURITIUS, MEXICO, MONACO, MONTENEGRO, NEW ZEALAND, NICARAGUA, NORTHERN MARIANAS, PANAMA, PARAGUAY, SAINT KITTS AND NEVIS, SAMOA, SANTA LUCIA, SERBIA, SEYCHELLES, SINGAPORE, SOUTH KOREA, ST. VINCENT E GRANADINE, TAIWAN, TIMOR EST, TRINIDAD E TOBAGO, UKRAINE, UNITED STATES, URUGUAY, VANATU, VENEZUELA.

For more detailed information, please visit <https://vistoperitalia.esteri.it/home/en>

For the delegates who require VISA, the Symposium Secretariat will provide assistance



# THE VENUE

## THE CONGRESS CITADEL Firenze Fiera Congress & Exhibition Center



Located in the **city center** and at **walking distance** from the main tourist attractions, **Firenze Fiera** is the venue selected to host **ESPHM 2026**.

A leading hub in Tuscany which includes three adjacent structures: Fortezza da Basso, Palazzo dei Congressi and Palazzo degli Affari with flexible and multipurpose spaces suitable for any type of event.

The citadel can host events with up to **20,000 participants**. Its privileged location and its charming buildings, where Renaissance and contemporary architecture create a harmonious dialogue, make it a unique place within the global congress sector.



### MAIN DISTANCES:

From the main St. Maria Novella railway station -> 5 min walking (400 mt)

From Piazza del Duomo (heart of the city center) -> 15 min walking (1 km)

10.000 and more bedrooms / over 250 hotels -> at walking distance (within 1 km)

From the Amerigo Vespucci International Airport (FLR) -> 15 min by tramway-Line T2 connection to St. Maria Novella

# Fortezza da Basso

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The proposed venue for ESPHM 2026 is the **Fortezza da Basso**.

This congress and exhibition center was conceived inside a masterpiece of Renaissance architecture, a unique venue in the world – a Medicean fortress in the heart of Florence, surrounded by massive walls, combining Renaissance architecture masterpieces and state-of-the-art technologies.

**A complex of secular and contemporary buildings** that is the ideal venue for size and features to host the ESPHM: the Fortezza da Basso has an overall surface of nearly 100.000 sq m, more than a half of which are covered and it is an ideal place for hosting events with a high number of participants, thanks to the possibility of building a plenary hall with 3,500 seats, as well as a perfect place to host official receptions and gala events.

This prestigious environment combines charming and perfectly restored historic places (such as the Quartieri Monumentali - the Monumental Area - or the Polveriera) with modern pavilions, specifically built to increase the space availability, such as the Spadolini Pavilion, built on three floors and the more recently built Cavaniglia Pavilion.





# Meeting rooms and spaces dedicated to ESPHM 2026



Cavaniglia room (Plenary)



Outside area



Cavaniglia room (Plenary)



Spadolini room (Parallel)



Outside area



Catering/Exhibition area



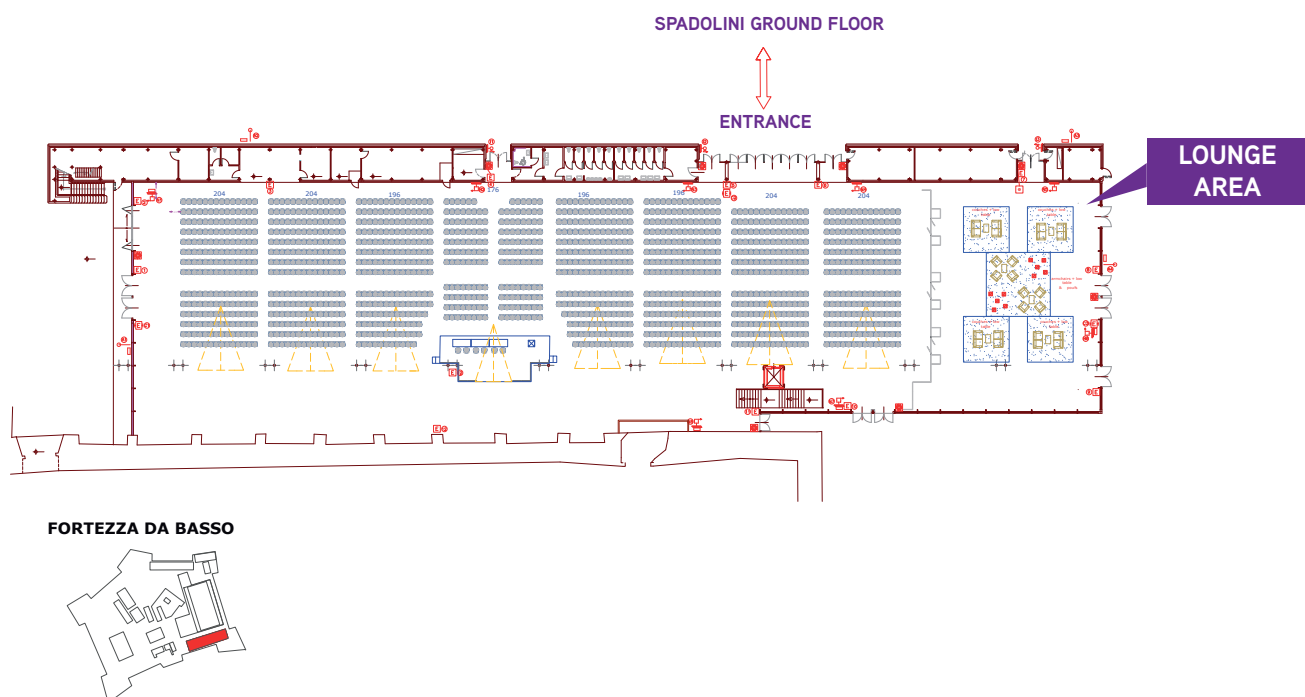
Catering/Exhibition area



## Opening Ceremony and Keynote lectures

- > Cavaniglia Pavilion (Auditorium up to 2000 seats)
- > Lounge Area

### Cavaniglia Pavilion - Plenary 1500 people



# Parallel sessions, Exhibition, Catering, E-poster area

## › Spadolini Pavilion

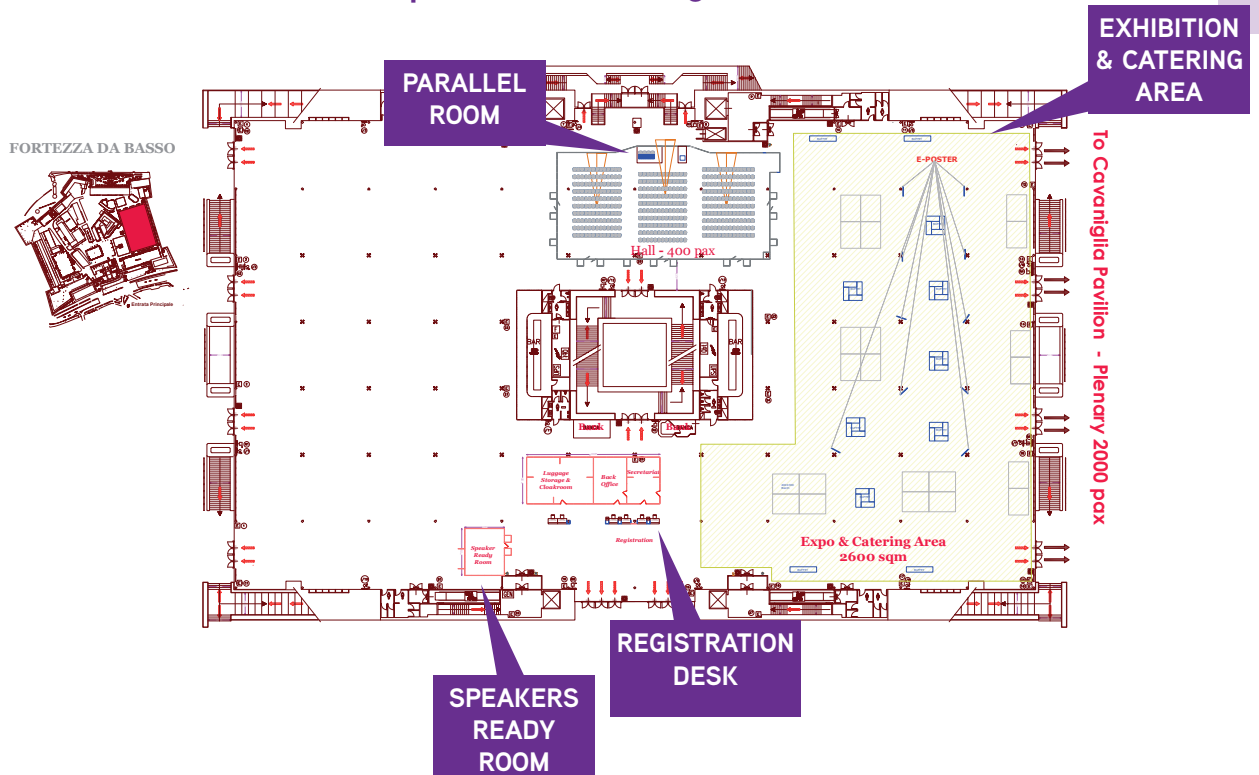
The ground floor of the Spadolini Pavilion has a modular structure.

**The overall area dedicated to ESPHM2026 extends on 3,000 sqm**

The Spadolini Pavilion will host:

- › **Parallel sessions** (Hall up to 400 seats)
- › **Secretariat back offices, storage and cloakroom** at the registration desk (at the main entrance)
- › **Speakers Ready Room**
- › **Exhibition:** about 2,600 sqm to host all the companies booth in the same area
- › **E-Poster Area:** 10 e-poster stations distributed in the exhibition and catering area
- › **Catering area:** welcome cocktail, coffee break and lunch during the Symposium will be served in the exhibition and e-posters area

### Spadolini Pavilion - ground floor

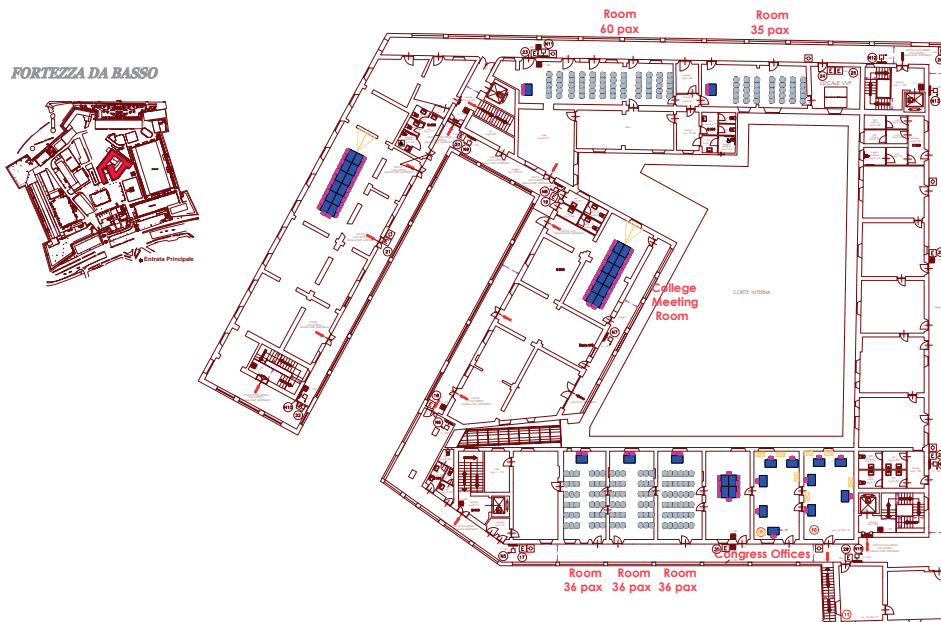




# Monumental buildings

- > Lorenese Building – breakout and meeting rooms (from 10 to 30 people)
- > Lorenese Building - Secretariat office and ECPHM Lounge
- > Arco Meeting room – ECPHM workshop (30 seats in classroom style set-up)

Lorenese building - first floor

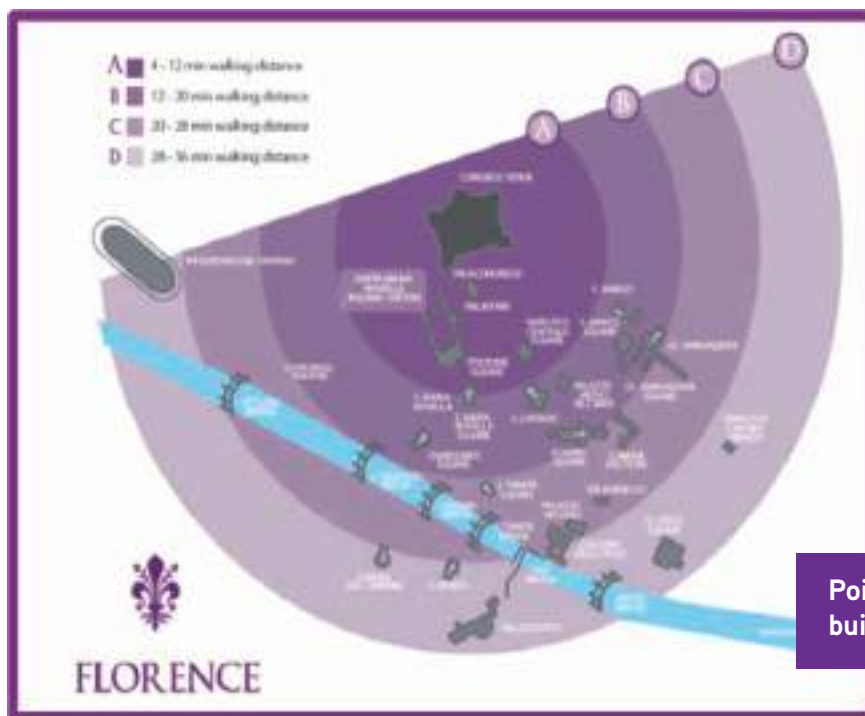


# HOTEL ACCOMMODATION

Most hotels in Florence are centrally located and within walking distance from the Conference Citadel as well as from the railway station, major museums, monuments, restaurants, shops and other attractions. Florence is not a big city and no matter what accommodation you may have chosen, transportation connections, tourism and congress sites are handy and convenient.

- » Over 250 properties within 1 km from the Congress Centre
- » 75% hotels within walking distance from the venue
- » Wide range of hostels and low-budget accommodation

Hotels/ N. of rooms	4 stars ****	3 stars ***	2/1 stars ** *	Hostels
PROPERTIES	113	145	108	20
BEDROOMS	8.034	4.059	462	800



## NEW DISCOUNTED AND BLOCKED HOTEL RATES FOR INTERNATIONAL CONFERENCES

\*Special rates approved by Congressional Commission of the city of Firenze, granted up to 30% of room availability of each hotel.

\*\* City Tax € 4,90 (2022 rate)

Rating	Walking distance (1 km)	In the nearby area (2-4 km)	Outside city center (4-8 km)
****	€ 190 - 300	€ 170 - 270	€ 130 - 220
***	€ 150 - 200	€ 130 - 170	€ 100 - 130
**	€ 90 - 140	€ 80 - 120	€ 70 - 100

# PROGRAMME AT A GLANCE

Wednesday, 13 May 2026		Thursday, 14 May 2026		Friday, 15 May 2026	
08.00 – 13.00	Set Up	08.00 – 18.00	Registrations and Poster display	08.00 – 13.00	Registrations and poster display
11.00 – 19.00	Registrations and Poster display	08.30 – 10.00	Keynote Sessions	08.30 – 10.00	Keynote Sessions
13.00 – 13.30	Welcome & Opening Ceremony	10.00 – 10.30	Coffee break and Poster viewing	10.00 – 10.30	Coffee break and Poster viewing
13.30 – 15.00	Keynote Sessions	10.30 – 12.30	Parallel Sessions	10.30 – 12.30	Parallel Sessions
15.00 – 15.30	Coffee break and Poster viewing	12.30 – 13.30	Lunch break and poster viewing	12.30 – 13.00	Closing Ceremony
15.30 – 17.30	Parallel Sessions	13.30 – 15.00	Keynote Sessions		
17.40 – 18.40	ECPHM Annual General Meeting	15.00 – 16.20	Parallel Sessions, Awards & JPHM		
18.30 – 19.30	Welcome Reception	16.20 – 16.40	Coffee break and Poster viewing		
		16.40 – 18.00	Parallel Sessions		
		20.00	Symposium Dinner		



# TECHNICAL VISIT

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A technical and gastronomic visit to **a Parma ham factory** will be planned in order to combine the scientific contents with the uniqueness of the Italian territory.

During your stay you can enjoy the opportunity to make a trip to Parma (2 hours by bus) and take a tour around the surrounding hills, the region with unique conditions that have made it possible to produce the highest quality hams.

Renowned for its sweet and refined flavors, known for its genuine properties, Parma Prosciutto is a specialty to appreciate gradually from the production phases to the final tasting.

During the visit, you will discover the secrets hidden behind its delicacy, exploring the rooms of a Parma ham factory and admiring the unique production skills that have been passed down from generations.

The tour will start with the raw material - high-quality meats selected and processed in order to obtain such a precious product. Then, you will have the opportunity to look around the salting and refrigeration rooms, where the ham is left to rest before going to the seasoning process.

You will also learn helpful tips on how to serve the product on your table.

The experience will be complete with the **taste of Parma ham accompanied by an enjoyable glass of typical wine!**



# SOCIAL EVENTS

## Welcome Reception – Wednesday, 13 May 2026

The welcome reception will take place in the Spadolini Pavilion at the Symposium venue and will be open to all delegates attending ESPHM 2026. A perfect occasion to welcome all participants and enjoy a convivial get-together to taste typical Tuscan flavours!



## Symposium Dinner - Thursday, 14 May 2026

A typical Tuscan Market will be recreated offering a wide range of delicious Tuscan food and wine in a typical atmosphere. Local tastings and a convivial mood will accompany the guests along the gastronomical journey!



## ECPHM Board dinner and company events

Many charming and cozy locations will be proposed to host the social events reserved for the Organisers and the company delegations: historical buildings, villas, rooftop bars, gardens and typical osterias will delight guests during their stay in Florence.



# TOURS AND EXCURSIONS

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A real Italian experience beyond the Symposium!  
Lots of opportunities at hand to fully enjoy your stay in Florence and ideas to **extend your journey in Italy**.

## Tours in Florence

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Duomo Sky walk



Boboli Garden



Walking tour



Uffizi Gallery

## Excursions around Florence

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### Tuscany

Florence is Tuscany's main city. The Tuscan region hosts some of the most beautiful cities of the world: do not miss the chance to make a day trip and visit the other cities in Tuscany:

**Lucca**, Florence's graceful neighbor - **Pisa**, home to much more than the Leaning Tower - **Siena**, gem of a medieval city - **The Val d'Orcia**, where all of those postcards of the Tuscan countryside come from - **Montepulciano or Montalcino**, perfect for wine lovers - **S. Gimignano, Volterra, Arezzo** and many other medioeval jewels.

### The Chianti Area wine trail

This is internationally renowned as one of the finest wine producing areas of the world recognized as such since the 16<sup>th</sup> century.

You can travel through the sloping hills covered by vineyards and stop for wine-tasting and lunch.



**Pisa**  
50 mins by car/train



**Siena**  
60 mins by car/bus



**San Gimignano**  
40 mins by car/bus



**Cinque terre**  
100 mins by car/train



**Chianti wine trail**  
30 mins by car/bus



**Lucca**  
50 mins by car/bus/train



## Ideas for pre and post-symposium

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**Bologna**  
30 mins by train



**Venezia**  
2h10m by train



**Milano**  
1h45m by train



**Roma**  
1h30m by train



**Napoli**  
3h by train



**Palermo**  
1h25m by plane



# SECRETARIAT SERVICES FOR ESPHM 2026

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VET international as core PCO will be in charge of the Symposium organisation and will provide the following tailored services.

## BIDDING CONSULTANCY AND FEASIBILITY PROJECT

- » Planning of activities, elaboration of feasibility report, design of the strategic and operative plan
- » Legal and administrative consultancy
- » Contract elaboration

## BUDGET ELABORATION

- » Preparation and management of the event budget, implementation and monitoring of costs and income trends, final balance sheet

## MARKETING AND PROMOTION

- » Web marketing
- » Social network communication
- » Planning, development, and realization of marketing and promotional strategies
- » Retrieval and elaboration of mailing lists for direct mailing and newsletters campaigns

## ADMINISTRATIVE SECRETARIAT SERVICES and FINANCIAL MANAGEMENT

- » Administrative tasks, accounting, local tax compliance and VAT tax obligations
- » Billing, issuing and receiving invoices (registrations, sponsors, suppliers)
- » Fiscal reporting
- » Management of supplier payments

## REGISTRATION MANAGEMENT

- » Planning and management of a dedicated online registration system with safe payment methods

## SCIENTIFIC PROGRAM MANAGEMENT

- » Consultancy to support the planning of sessions and management through the use of dedicated software

## ONLINE ABSTRACT MANAGEMENT

- » Authors will have the possibility to submit their abstracts through a dedicated software with a link published on the Symposium website
- » Poster and presentation files online submission

## SPONSOR MANAGEMENT

- » Partnership proposals, exhibition plan design, contracts elaboration
- » Administrative and logistics support throughout the Symposium
- » Dedicated services for sponsor delegations (hotel booking and group registrations)
- » Logistics support for activities on site

## MANAGEMENT OF GUESTS –

### ECPHM BOARD Members & KEYNOTE SPEAKERS

- » Management of contacts and coordination with speakers, moderators, discussion leaders, VIPs and guests
- » Hospitality handling for ECPHM Board Members, VPC Committee, LOC members

## LOGISTICS, SUPPLIERS AND PERSONNEL MANAGEMENT

- » Organization, management and coordination of all logistical aspects
- » Selection, negotiation, contracts and coordination of suppliers
- » Coordination of external personnel/conference assistants

## GRAPHIC DESIGN & MATERIALS

- » Concept and creation of coordinated images and design for the event
- » Planning and production of printed material, documents and accessories for the event
- » Elaboration of the virtual signage on site

## MANAGEMENT OF THE HOTEL RESERVATIONS AND BOOKING

(in cooperation with the local DMC)

- » Selection, negotiation, bookings and management of hotel arrangements
- » Online hotel reservation system
- » Desk at the venue to provide hotel information and assistance to participants

## SOCIAL PROGRAM, TOURS AND TRANSFERS

- » Organization of the Symposium Dinner
- » Elaboration of proposals and management of various leisure activities
- » Coordination of transfer services

## SPECIALLY DESIGNED FOR ESPHM

- » Overall consultancy in procurement and contracts
- » Customised promotion strategy and communication plan
- » Social media communication, creation of social pages on Facebook and Twitter
- » Implementation of the sustainability of the event (ESPHM goes green!)
- » Customized APP specially developed for ESPHM with dynamic contents updated in real time
- » Vet Events Management System (VEMS) - Software dedicated to the management of online registrations for Veterinary Congresses
- » Taylor-made system for online abstract submission and reviewing process management
- » Uploading of the presentations and posters files
- » E-Poster set up
- » ESPHM platform: supervision of the scientific contents and support to the provider
- » Special services dedicated to trade Partners (group booking and general assistance for services on the spot)
- » ECPHM Board meetings coordination and arrangements

ESPHM Core PCO





# BENEFITS FOR ESPHM2026 IN FLORENCE

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VET International is glad to offer the following **benefits and free upgrades** to ESPHM 2026 thanks to its consolidated partnership with FBC Florence Convention Bureau and the venue Firenze Fiera

## Dedicated hotel booking platform *Desination Firenze for Events*

An effective, intuitive and interactive system for managing hotel reservations. Thanks to special agreements, we are able to guarantee delegates discounted hotel rates.  
Super discounted rates without observing seasonal boundaries!

**Firenze Congress Card** (a 10% discount for your online purchases on destinationFirenze.com)  
Destination Florence is the official marketplace of the city, the first and only place where you can purchase the city's tourist services, such as hotel reservations, museum tickets, theater performances, guided tours and much more.

## Welcome Reception for the attendees sponsored by FIFI & DFCVB

The cocktail reception at the congress venue will be supported and partially co-financed by Firenze Convention Bureau & Firenze Fiera

## Local contribution to ESPHM 2026

A special financial support of € 10.000 will be granted to ESPHM 2026; the sponsorship is intended to be invested in services from local suppliers to promote the territory

## Free Wi-fi connection

WI-FI will be available for delegates and sponsors throughout the Symposium venue

## Last but not least....**the suitable location for a sustainable ESPHM Symposium!**

Florence is an easy destination for the delegates to realize an inclusive ESPHM: walking distance accommodations, hotel rates for all budgets, venue located in the heart of the city, a sustainable urban mobility, art and culture at hand....all ingredients that make Florence the suitable destination for a successful and affordable Symposium!

Destination Florence Convention & Visitors Bureau will be the official partner for

- » Hotel booking
- » Allotment for Company delegations
- » Leisure activities
- » Tourist tours and excursions proposals
- » Post congress in Tuscany



[www.conventionbureau.it](http://www.conventionbureau.it)

# TENTATIVE BUDGET

- » CORE PCO quotations valid until 31.12.2025  
to be reconsidered and negotiated according to current inflation increases\*
- » Variable costs are estimated for the year 2023
- » VAT 22% deducted on general services

## ESTIMATED EXPENDITURES (based on 1000 attendees / including 60 free registrations + 40 free pass trade staff)

GRAPHICS & PROJECT DESIGN	Q.ty	Tot. Euro
Bidding consultancy, project design, preliminary negotiation for venue/suppliers, budget elaboration and feasibility study	CORE PCO*	
Logo elaboration, editing and graphic design of BID BOOK	CORE PCO*	
Promotional video		
<b>Graphics design and editing for the Symposium promotion / communication - estimate</b>		
First announcement card / save-the-date card		
Final programme (to be defined)		
Posters' list (100 pages)		
Sponsor Prospectus		
Customized signage on-site (roll-up, totems, external and internal boards, video walls and screens)		
Name-tags		
Exhibition area plan		
Programme at a glance / pocket programme		
		15.800,00 €
PRINTED MATERIAL	Q.ty	Tot. Euro
Save the Date - card 15x21 / colour printed	1000	
Sponsor prospectus - pdf format		paper version not provided
Roll-up (80x200) - promo activities		
Name-tags - card 10,5x10 - 3 printed customized matrix	1100	
Program at a glance / pocket guide (1 large sheet fold in 16 pages cm 11x16)	1100	
Stationery, briefings, registration forms - various materials		
Final Program, list of posters		paper version not provided
Abstract and keynote papers - editing for PDF file - at final balance		
		11.690,00 €

<b>WEB SITE - NEWSLETTERS - CONGRESS PROMOTION &amp; MAILING</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Symposium web site (hosting and domain 2 years, creation and updates, contents)	CORE PCO*	
Symposium APP (creation and dynamic contents) Contents upload and updates Platform rental fee		
Certificates of attendance - sent via email after the congress	1000	
<b>Promotion &amp; communication plan for the Symposium - to be defined</b> Communication plan <ul style="list-style-type: none"> <li>• Communication strategy</li> <li>• Definition of the objectives</li> <li>• Target(s) identification</li> <li>• Selection of the communication means</li> </ul>		
<b>Social media communication</b> Creation of social pages on FB & TW		
<b>Social media communication</b> FB & TW – 1 post per week – approx. 35-40 per year		
Newsletter layout & first mailing (for the first issue)		
Newsletter & mass mailings – 1 mailing per month – approx. 15 mailing per year		
		12.150,00 €
<b>REGISTRATION MANAGEMENT SYSTEM</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
VEMS registration system - <i>complimentary for ESPHM</i>		complimentary
VEMS registration system updates and customization for ESPHM2026	CORE PCO*	
		800,00 €
<b>CONFERENCE VENUE &amp; FACILITIES (set up on Tuesday / dismantling on Friday afternoon)</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Secretariat and ECPHM Offices (2 rooms / Palazzina Lorenese) - MON -> FRI		
ECPHM meeting room (25 pax / Palazzina Lorenese) - TUE -> FRI		
Main Pavilion Ground floor (registration area - 1.000 sqm) - TUE -> FRI		
Set-up Registration desks, back offices, cloakroom and Speakers RR (main pavilion ground floor) - WED -> FRI		
Cavaniglia Pavilion - Plenary Room (up to 1500 pax) - WED -> FRI		
Meeting Room (main pavilion ground floor / parallel sessions - up to 400 pax) - WED -> FRI		
Main Pavilion Ground floor (exhibition area and catering - 2.600 sqm) - TUE -> FRI		
Cavaniglia Pavilion: portion of the pavilion for lounge area - WED -> FRI		
Services miscellanea: installations, maintenance of premises, doorkeeper entrance, basic fire surveillance, first aid, insurance assistant service, energy consumption		
<i>contribution from FCB to be invested on local suppliers / discount</i>		-10.000,00 €
		99.420,00 €



<b>CONGRESS CENTER SERVICES, A/V EQUIPMENT, TECHNICAL ASSISTANCE, AREAS LAYOUT</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Electric supply, sockets, 1 kw/booth - 20 company booths (3 days)		
WI-FI connection - standard connection		
Booths set-up: basic furniture (1 table, cloth, 2 chairs) - 15 company booths		
A/V equipment Cavaniglia plenary (3 days) - amplification, videoprojection, screens, laptop, podium, microphones, preview monitors, technical assistance (2 pax)		
Speakers' video projection on screens (including cameraman)		
A/V equipment parallel room (3 days) - amplification, videoprojection, screens, laptop, microphones, preview monitors, technical assistance (1 pax)		
Preview room (2 laptop, management software, control system and technical assistance) - 4 days		
A/V equipment for meeting rooms (Secretariat office / College Office / Meeting Room) - 3 days		
Technical assistance supervisor / 3 days		
E-poster (10 e-totem including monitor plasma and pc / software for e-poster management) - 4 days		
Set-up poster area (10 electric multi-sockets, 2 reception counters)		
Customized general venue layout - signage and branding, stage set up, communication supports, flower decorations, lounge area set-up - <i>to be defined</i>		
		81.588,00 €

<b>PERSONNEL &amp; STAFF</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
10 hostesses on Tuesday for set-up (8 hrs)		
20 hostesses on Wednesday (10 hrs) / congress uniform		
6 hostesses on Wednesday evening (welcome cocktail) / 4 hrs		
20 hostesses on Thursday (10 hrs) / congress uniform		
15 hostesses on Friday (6 hrs) / congress uniform		
Cloakrooms service - WED -> FRI / 2 pax / 8 hrs		
Fotograph Service (full service + social events) - <i>to be defined</i>		
Porterage service - 2 pax TUE + 1 pax WED morning + 1 pax FRI afternoon / <i>estimate</i>		
		19.690,00 €

<b>CONGRESS MATERIALS for participants / sustainable production</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Lanyards - <i>customized 1 colour printing</i>	1100	
Note-pads - <i>customized by a sponsor / reduced production</i>	600	
Pens - <i>customized by a sponsor / reduced production</i>	600	
Plastic badge support	1100	
USB sticks 4GB - <i>customized by a sponsor + upload of congress materials / reduced production</i>	500	
Conference bags: shoppers - <i>customized by a sponsor (tag) / reduced production</i>	600	
		13.060,00 €

<b>CATERING SERVICE / SOCIAL PROGRAMME</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Coffee-break (4 services - 1000 pax on WED /THU morn + aft - 700 pax on FRI)	3700	
Standing buffet lunch (1000 pax / THU / 1 h service)	1000	
Welcome cocktail (1000 pax / WED / 1 h service) - <i>sponsored by FIFI&amp;DFCVB</i>	1000	
Lunch bag for staff on site (TUE -> FRI)		
Coffee station for speaker ready room (60 pax / 3 days)		
Water for speakers in the meeting rooms - <i>to be billed upon consumption</i>		
Water dispenser - 10 stations		
10 Water dispensers refill / 3 days / 10 stations - <i>estimate</i>		
		90.030,00 €
<b>INVITED SPEAKERS - BOARD MEMBERS HOSPITALITY - GRANTS - FREE REGISTRATIONS</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Hotel accommodation - 8 Keynote Speakers (2 nights, DUS, 4* hotel, city tax)		
Hotel accommodation 7 LOC members (3 nights, DUS, 4* hotel, city tax)		
Hotel accommodation 7 ECPHM Board members (3 nights, DUS, 4* hotel, city tax)		
Hotel accommodation 7 VPC members (3 nights, DUS, 4* hotel, city tax)		
Hotel accommodation 1 PHM Editor (3 nights, DUS, 4* hotel, city tax)		
Travel expenses - 8 Keynote Speakers from EU (approx € 600 reimbursement + admin. fee / eco ticket)		
Travel expenses for 7 ECPHM Board members (approx € 400 reimbursement + admin fee / eco ticket)		
Travel expenses for 7 VPC members (approx € 400 reimbursement + admn fee / eco ticket)		
Travel expenses for 7 LOC members (approx € 200 reimbursement + admin. fee / eco ticket)		
Gifts for Keynotes / ECPHM Board / guests - estimate		
Free registrations (60 pax - 7 ECPHM / 7 VPC / 7 LOC / 1 Edit. PHM / 8 Keynotes / 30 sponsors)		waived from incomes
Free pass Trade Staff (40) - no conference kit / free access in the exhibition area and catering service on site		waived from incomes
Symposium Dinner paid for 80 pax - estimated guests		
		46.910,00 €
<b>BOARD MEETINGS: Oct 2025 + May 2026 / Fortezza da Basso / 25 pax - to be defined</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Meeting Rooms 30 pax - U-shape, beamer, monitor / screen - 3 days		
Snack Lunches and Coffee-stations		
<i>Dinner together (1 dinner per meeting)</i>		
Hotel rooms - <i>to be paid by the guests</i>		
		10.000,00 €

<b>ABSTRACT &amp; POSTERS / PRESENTATIONS MANAGEMENT</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Abstract submission management system: set up for ESPHM		complimentary
Update online abstract submission system - Edition 2026	CORE PCO*	
Abstracts management (data warehouse, files processing, referee work in progress, authors correspondence management, speakers included) - 450 abs estimated	CORE PCO*	
Poster / presentation management (pdf files) on the Syposium website - 450 files estimated	CORE PCO*	
Online poster / presentation submission system - customization ESPHM2026	CORE PCO*	
		9.950,00 €
<b>VIRTUAL LIBRARY ESPHM - yearly maintenance (quotation 2023)</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Dedicated Project Manager: customisation of the existing platform & the integration of the abstract book in pdf format		
Oral presentations & Flash Talks section: manual integration & quality control of approx. 60 + 16 videos + pdf files		
Keynote Lectures: manual integration & quality control of the presentations + pdf files		
E-Poster section: manual integration & quality control of approx 450 e-poster + pdf files		
Platform rental: the scientific contents will be available online for a 5-year period		
		14.945,00 €
<b>CONTINGENCIES &amp; MISCELLANEOUS</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
Mailing and materials shipping (correspondence, invoices, carriers, printed matters and various material, transport sign boards/communication) - <i>at final balance</i>		
Liability Insurance (congress organiser) - <i>cost estimate</i>		
Board and client's meetings arrangements / promotional activities and preparatory meetings / secretariat staff on site for registrations management (5 pax) / overall coordination of the operational activities on site (transfers reimbursement included) - <i>estimate, at final balance</i>		
Unforeseen contingencies (venue set-up / extras on the spot)		
		17.500,00 €
<b>ORGANISING &amp; ADMINISTRATIVE SECRETARIAT FEES</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
PCO professional fee for Organising Secretariat management - based on 3 years commitment, consultancy on the project follow up, financial assessment, planning of activities, suppliers selection, services management, pre-event activities, sponsorship management - percentage on sponsorship revenues (8%)	CORE PCO*	
PCO professional fee for Administrative Secretariat: registrations management and processing / correspondence with participants (€ 29,00 per participant, accompanying person, free registrations, invited speakers, guests, company staff - at final balance, to be calculated on a min. basis of 800 prs) - total estimated up to 1000 managed participants	CORE PCO*	
PCO professional fee for Administrative Secretariat: registrations management and processing / correspondence with participants (€ 20,00 per participant, accompanying person, free registrations, invited speakers, guests, company staff - at final balance) >1000 managed participants - tbd	CORE PCO*	
Fiscal duties (Intrastat, Black list, Cash flow monitoring), administrative and bank charges, (€15,00 per participant - at final balance, to be calculated on a min. basis of 800 prs) - total estimated up to 1000 managed participants )	CORE PCO*	
Fiscal duties, administrative and bank charges, (€ 10,00 per participant >1000 participants) - tbd	CORE PCO*	
		58.400,00 €



**EXPECTED INCOMES**  
based on 900 paying attendees (VAT 22% deducted) /

<b>TENTATIVE REG. FEES (based on ESPHM2023)</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
ECPHM DIPLOMATE early € 336 (€ 410.00 VAT incl.)	35	
ECPHM DIPLOMATE regular € 422 (€ 515.00 VAT incl.)	3	
ECPHM DIPLOMATE on-site € 488 (€ 595.00 VAT incl.)	3	
REGULAR DELEGATE early € 422 (€ 515.00 VAT incl.)	700	
REGULAR DELEGATE regular € 508 (€ 620.00 VAT incl.)	100	
REGULAR DELEGATE on-site € 574 (€ 700.00 VAT incl.)	30	
ECPHM RESIDENT early € 283 (€ 345.00 VAT incl.)	25	
ECPHM RESIDENT regular € 336 (€ 410.00 VAT incl.)	2	
ECPHM RESIDENT on-site € 405 (€ 495.00 VAT incl.)	2	
Trade staff - extra exhibitors pass € 200	15	
	900	389.527,00 €

<b>EXPECTED INCOMES FROM SPONSORSHIP (VAT 22% deducted)</b>	<b>Q.ty</b>	<b>Tot. Euro</b>
GOLD, SILVER, BRONZE SPONSORS		
EXHIBITORS / OTHERS		
		180.000,00 €

<b>TOTAL INCOMES</b>	<b>569.527,00 €</b>
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<b>TOTAL EXPENDITURES</b>	<b>- 501.933,00 €</b>
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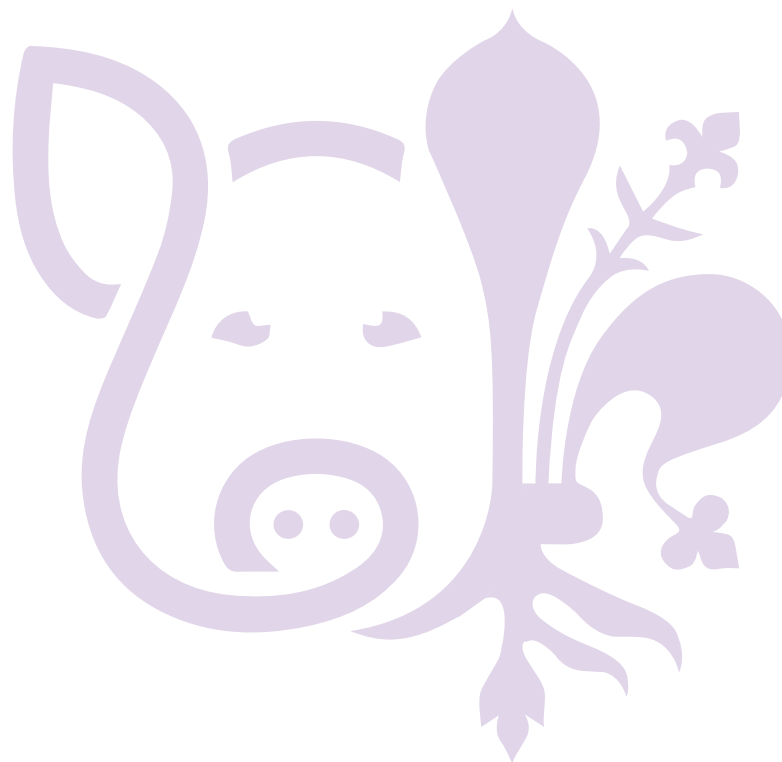
**TOTAL ACTIVE BALANCE 67.594,00 €**

# BREAK EVEN POINT

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- » Sponsorships revenues and fixed costs are considered steady
- » Increasing / decreasing the number of delegates: this table considers both more / less income from registration fees and more / less variable expenses
- » The number of delegates includes about 100 free participants (guests and trade staff)
- » Break Even point: approximately 730 participants (630 paying attendees)

ATTENDANCE (total number)	BALANCE
600 PAX	- € 28.000
730 PAX (BREAK EVEN)	+ € 900
1000 PAX (CURRENT ESTIMATE)	+ € 67.594
1200 PAX	+ € 115.000
1500 PAX	+ € 187.000



# TENTATIVE REGISTRATION FEES

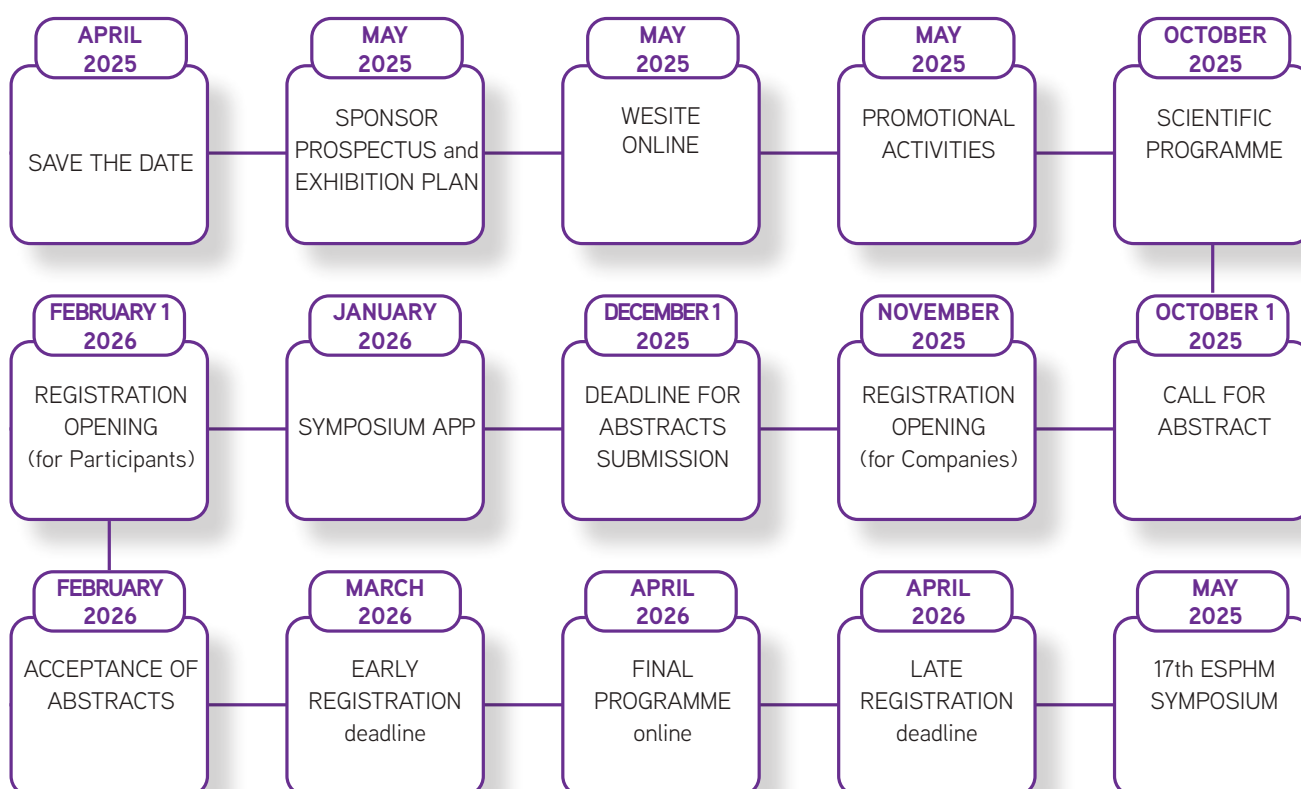
(VAT 22% included)  
Based on ESPHM2023 fees

CATEGORY	EARLY FEE	REGULAR FEE
SYMPOSIUM DELEGATE	€ 515,00	€ 620,00
ECPHM DIPLOMATE OR OTHER EC	€ 410,00	€ 515,00
ECPHM RESIDENT OR OTHER EC	€ 345,00	€ 410,00
SYMPOSIUM DINNER	<i>EXTRA FEE</i>	<i>EXTRA FEE</i>

Registrations fees include

- » Bag with Symposium materials (upon request)
  - » Access to all sessions of the Symposium
  - » Access to the Exhibition area and Poster display
  - » Welcome reception on Wednesday
  - » Lunch on Thursday
  - » Coffee-breaks as per programme
- » ESPHM Symposium Dinner on Thursday **has to be purchased separately**

# TENTATIVE TIMELINE





# LETTERS OF SUPPORT



Florence, 2022 November.

To the kind attention of:  
Dear -ECPHM- European College of Porcine Health Management Board

**Object: 17th European Symposium of Porcine Health Management.**

Dear -ECPHM-Board,  
as President of the Florence Chamber of Commerce, it is with great pleasure that I would like to extend my warmest invitation to hold in our town the 17th European Symposium of Porcine Health Management.

Florence has a long tradition as a privileged conference destination, thanks to its unique charm and the quality of its meeting facilities, which has already been experienced during the many large international events it has hosted in the past.

Furthermore, Florence is one of the most beloved cities in the world: the cradle of Renaissance, the town of Michelangelo's David and the Uffizi Gallery, surrounded by a charming and magic atmosphere that has always a strong appeal on many visitors coming from all over the world, and for those ones who wants to experience an unforgettable meeting.

We are sure that Florence could meet all participants' expectations, and we look forward to this upcoming event with great enthusiasm, extending our hopes that this proposal will become a reality.

With my very best regards,

CAMERA DI COMMERCIO INDUSTRIA AGRICOLTURA E PESCE  
Piazza del Gallo 1 - 50122 Firenze, Tel. +39 055 238411 - Fax +39 055 238412 - Pagine Gialle +39 055 238413  
Webcam Internet: www.camera.com.it - e-mail: info@camera.it - PEC: camera@camera.com.it



[www.conventionbureauitalia.com](http://www.conventionbureauitalia.com)

Florence, November 2022

To the kind attention of  
**-ECPHM - Board  
European College of Porcine Health Management**

**Object: 17th European Symposium of Porcine Health Management**

Dear ECPHM Board,

Convention Bureau Italia is the non-profit organization with the aim to promote Italy as one of the leading meeting, conference and event destinations in the world.

We are very pleased to support the city of Florence for the 17th European Symposium of Porcine Health Management in 2026.

Florence is one of the most beloved cities in the world due to the richness of its historical heritage and its endless charm, and through your event it will have the possibility to reinforce its important role for International Congresses

Undoubtedly, delegates will have a beautiful time in Florence. Its city-centre, so liveable and well kept, gathers all main attractions, and well as the main meeting facilities. Everything is reachable with a short and pleasant walk.

Then, thanks to its state-of-the-art hotels and meeting facilities, it is doubtless that delegates will receive top-level services during their stay.

In the hopes that the candidacy of Florence is fully accepted and approved, I remain at your complete disposal to give you all the support you may need.

I look forward to welcoming you to beautiful Italy.  
With kind regards,

Carlotta Ferrari,  
Convention Bureau Italia President

CONVENTION BUREAU ITALIA Srl  
Piazza Adria, 1 - 50123 Firenze - ITALY  
Tel. +39 055 238411

Email: [info@conventionbureauitalia.com](mailto:info@conventionbureauitalia.com)  
PEC: [conventionbureauitalia@pec.it](mailto:conventionbureauitalia@pec.it)



Florence, 2022 November

To the kind attention of  
**-ECPHM- Board  
European College of Porcine Health Management**

**Object: 17th European Symposium of Porcine Health Management**

Dear ECPHM Board,

it is with great pleasure that I would like to extend my warmest invitation to hold in our town the 17th European Symposium of Porcine Health Management.

We have an international reputation as a great place to host conferences and we would be pleased to have the opportunity to share that level of professionalism and expertise during your important event, having the pleasure of hosting its first Italian edition here in Florence.

I am confident that Florence has all the services necessary to accommodate your every need and ensure that your meeting will be a great success.

The opportunity to organize the 17th European Symposium of Porcine Health Management will strengthen Italy's thriving research community in this field.

I support the event with great commitment, and I personally look forward to a positive outcome for the bid.

Your Sincerely,

Comune di Firenze  
Piazza della Signoria  
50122 Firenze



Florence, November 2022

To the kind attention of  
**Board -ECPHM- European College of  
Porcine Health Management**

**Object: 17th European Symposium of Porcine Health Management**

Dear ECPHM Board,

I would like to extend my warmest invitation to hold in our town the 17th European Symposium of Porcine Health Management in 2026.

Firenze Convention Bureau is a non-profit consortium established in 1995 with the aim to promote Florence as one of the leading meeting, conference and event destination in the world. Firenze Convention Bureau is supported by the Regional Government of Tuscany, the Chamber of Commerce, the Municipality of Florence and by about 170 members, all companies highly specialized in the meeting industry.

Firenze Convention Bureau works in synergy with its members to offer the most professional and qualified solutions for congress organizers. Our Bureau, together with its members, provides all the necessary support and assistance to achieve its main goal: offering top-quality services and meeting client's need.

Furthermore, Florence is one of the most beloved cities in the world due to the richness of its historical heritage and its endless charm. Undoubtedly, the strength of Florence is that is a "walking city": most delegates in fact can easily walk through the city centre.

In the hopes that the candidacy of Florence is fully accepted and approved, I look forward to hearing from you and send you my warmest regards.

With kind regards,

Federico Barraco  
President

**Destination Florence Convention & Visitors Bureau S.c.r.l.**  
Via del Tiratoio 1 - 50124 Firenze (Italy)

Capitale Sociale € 281.320,00 interamente versato - Iscritta Registro Imprese di Firenze al n. 469945  
Codice Fiscale/Partita IVA 04674960481  
[www.conventionbureau.it](http://www.conventionbureau.it) - [segreteria@conventionbureau.it](mailto:segreteria@conventionbureau.it) - PEC: [firenzeconventionbureau@pec.it](mailto:firenzeconventionbureau@pec.it)

# LETTERS OF SUPPORT

REGIONE TOSCANA



Giunta Regionale  
Assessore Economia, Attività Produttive,  
Politiche del Credito e Turismo

To the kind attention of:

-ECPHM- European College  
of Porcine Health  
Management Board

Florence, 2022 November

**Object: 17<sup>th</sup> European Symposium of Porcine Health Management -ESPHM-in 2026.**

Dear -ECPHM- Board,

the city of Florence is honoured to submit its candidacy to host the 17<sup>th</sup> European Symposium of Porcine Health Management -ESPHM- in2026.

We would be honoured and proud to share our historical heritage, our art, our architecture as well as our hospitality with the participants of this important congress for its very first Italian edition.

Having all the necessary elements for hosting such an important international event, we hope to share with you our city's treasures, its cultural traditions, our visitor-friendly structures and all the natural beauties of Tuscany.

Hoping that the candidacy of Florence, with the support of the entire region, will be fully accepted and approved, we look forward to hearing from you.

Best regards,

*Leonardo Marras*  
Assessore Economia, Attività Produttive, Politiche del Credito e Turismo  
Villa Poggi - Via A. Manzoni, 16 - 50121 Firenze  
Tel. 055/438.2390 - Email: leonardo.marras@regione.toscana.it



Prot. n. 50306

TR. 1 CL 14

Parma, 14/11/2022

Spett.le Diritto  
Francesca Cecchi  
Vet. Internazionale SA  
Via Fiorent. 37  
20138 Milano

Oggetto: concessione personale non oneroso e supporto per la candidatura avanzata per l'organizzazione di ESPHM2026 - 17th European Symposium of Porcine Health Management (11-15 maggio 2026)

Sono lieto di concedere il patrocinio non oneroso e supporto dell'Università di Parma per la candidatura dell'Italia a ospitare e organizzare l'evento ESPHM2026 - 17th European Symposium of Porcine Health Management, programmato dal 11 al 15 maggio 2026, con sede prevista Firenze e supporto scientifico di un Comitato Organizzatore locale presieduto dal Prof. Paolo Marchi, Docente dell'Università di Parma.

Colgo l'occasione per formulare i miei auguri per la riuscita dell'iniziativa e porgere i miei più cordiali saluti.

Il Rettore

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www.unipa.it



Organized by

**ECPHM** EUROPEAN COLLEGE  
OF PORCINE HEALTH  
MANAGEMENT

Under the auspices of



Organising Secretariat  
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