





Made-to-measure events

Organisation and professional consultancy for scientific Congresses, Meetings and Communication Events

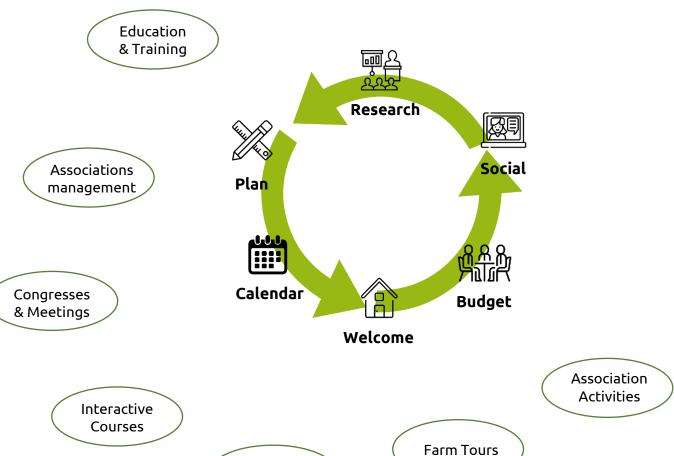


Vet International is a PCO (*Professional Congress Organiser*) company leader in designing events in the Veterinary and Animal Science field

Our experience holds over 30 years now: more than 600 meetings managed, thousands of delegates welcomed all over the world and 80% of successful international bids.

We create and manage events through efficient and transparent procedures





Social Events

Our clients are **Associations**, **Universities** and **Companies**.

Vet International offers a wide range of services, from the concept to the realisation of the event: each project is the result of an analytical study, strategic planning and proper management to fully meet the customer's expectations

We put our expertise and consolidated experience at the clients' service in

- Project design
- Feasibility study
- Event planning and definition of the contents
- Promotional activities
- Fund-raising and sponsors management
- Budget elaboration and financial control
- Communication and marketing strategies
- Support and welcome of guests and faculty
- Coordination of the scientific programme
- Timeline definition
- On-site activities



VET International Team

GENERAL MANAGEMENT

Monica Sellari Giulia Dettori

GENERAL COORDINATOR &
NEW BUSINESS DEVELOPER

Francesca Corona

EVENTS COORDINATOR &
NEW BUSINESS DEVELOPER

Patrizia Sirtori

ACCOUNTING DEPARTMENT

Mara Poma Lorena De Luca

OPERATIVE & DEDICATED STAFF

Two operative Units - Milan & Parma

Federica Bozza Greta Brioschi Federica Donzelli Chiara Fiordimondo

Giorgio Mazzeo

Francesca Mazzucchelli Tania Susmelj Marta Tollis Nicolas Vergani

Association Management

VET International as an

Association Management Company (AMC)

provides the professional support to

scientific, non-profit and charity Associations

through

staff and services exclusively dedicated

- Secretariat management (Members and Executive Boards)
- Management of services (Study groups, Regional Delegations, Scientific Committees)
- Ad-hoc fiscal framework
- Treasury management (Refunds, tax declaration, membership quotes)
- Training courses and strategic consultancy
- Visual communication and website management
- Communication with members
- Management of grants, scholarships and contributions
- Bidding for international congresses
- Core PCO services for a long-term partnership



Our services for the Associations

Vet International works side-by-side with the Associations, as a partner, offering integrated services and a dedicated professional team.

Overall consultancy, high level services and support on **technical-legal aspects**.

Scientific **promotion** and **communication** for Associations to increase **memberships** and improve **visibility**.

We act as consultants, providing support for all aspects in the area of organisation, training, administrative and legal bureaucracy for Associations.

Our Associations may decide to set their headquarters at our premises in Milan where they can hold their board meetings as well.

We provide a specialised Association Secretariat service, offering a complete administrative and treasury support.

We organise courses and congresses, both residential and virtual, focusing on communication and digital tools in order to achieve immediate impact on the members.





Management of fiscal and legislative aspects

An appropriate tax setting strongly improves the management processes and enables our client to benefit from economic advantages.

VET International's expertise in the current legislations is of outmost importance in the management of any Association and event.

We focus on every single detail, in particular when dealing with legislations and fiscal policies, both in Italy and worldwide.





ALE - Associazione Lombarda Provveditori ed Economi

AIMN - Associazione Italiana di Medicina Nucleare ed Imaging Molecolare

AMCLI - Associazione Microbiologi Clinici Italiani

CI - Combustion Institute

EA-PLF - European Association Precise Livestock Farming

EASAPS - European Association of Societies of Aesthetic Plastic Surgery

EBVS – European Board of Veterinary Specialisation

ECPHM - European College of Porcine Health Management

ECVN – European College of Veterinary Neurology / ESVN – European Society of Veterinary Neurology

EFLM - European Federation of Clinical Chemistry and Laboratory Medicine

ESPT - European Society of Pharmacogenomics and Personalised Therapy

ESRA Italian Chapter - European Society Regional Anaesthesia

FISMELab – Federazione delle Società Scientifiche Italiane nel Settore della Medicina di Laboratorio

GICN - Gruppo Italiano di Cardiologia Nucleare

IFCC - International Federation of Clinical Chemistry and Laboratory Medicine

ITPA - Italian Proteomic Association

NEWMICRO - Network di Microbiologia e Virologia del Nord-Est

ORTHOPEA - Associazione scientifica di Anestesia e Ortopedia

Q - Accademia di Qualitologia

SIDILV - Società Italiana di Diagnostica di Laboratorio

SIFACT - Società Italiana di Farmacia Clinica e Terapia

S.I.F.E. - Società Italiana di Fissazione Esterna

SIMPIOS - Società Italiana Multidisciplinare per la Prevenzione delle Infezioni

nelle Organizzazioni Sanitarie

SIPA - Società Italiana di Patologia Aviare

SIPAS - Società Italiana di Patologia ed Allevamento dei Suini

SIPMeT - Società Italiana di Patologia e Medicina Traslazionale

WASPALM - World Association of Societies of Pathology and Laboratory Medicine

WPSA – Italian Branch of the World's Poultry Science Association







Design and development of customised software for the management of the Congress

We offer dedicated systems for a user-friendly management of some of the most time-consuming congress activities, such as registrations and abstract submission



Software dedicated to the registration management for Veterinary medicine events

Vet Events Management System (VEMS)

- Creations of Congress categories with corresponding registration fees
- Management of registrations, participants and personal data in compliance with GDPR
- Company groups
- Automatic emailing (confirmation, financial documents invoice or credit note, payment reminder)
- Possibility to set the system according to the local VAT applied in the hosting Country
- Export of Excel Databases
- Personalised badges and certificates
- On-site registration software





Online registration linked to the Congress website

A flexible system customised according to the event format and online registration form directly linked to the Congress website

- Attendee's personal data and registration details
- Creation of univocal credentials (user ID & PW) to enter the system
- Different categories and registration fees
- Online social events purchase
- Different means of payment i.e. credit card or bank transfer
- Personalised invoice heading
- Immediate invoicing
- Dedicated registration area for Companies to allow our Industry partners to manage independently orders and group registration



Abstract Management

VET International has developed a dedicated software to process all the phases of the Congress Abstracts management

Many functions for an easy and efficient management of all crucial stages

Abstracts submission system connected to the Congress website

- ✓ Personalised credentials for each submitting author
- ✓ Registration of the authors' details: affiliation, position in the authors' list, presenting
 author
- ✓ Authors' reserved area: authors can upload more than one paper and decide when to finally send it for review

Abstracts review system

- ✓ Creation of customised pages and credentials for each reviewer
- ✓ Smart and simple evaluation process with drop-down menu and boxes for comments and/or suggestions

AVETS

- Automatic emailing (abstract registration, abstract submission confirmation)
- Back-office software for managing all processes and supporting authors and reviewers and supporting authors.

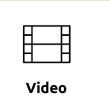


Each project is unique and developed thanks to a dedicated strategy, created by a team work with the client and our creative communication staff:

- Graphic design for the congress (logo and visual identity)
- Editorial plan
- Newsletter: content proposal and editing
- Social Network pages dedicated to the event and contents management
- Customised digital communication strategy
- APP & Website development
- Video production



















Taking part in a bid for the assignment of a congress is a stimulating and enriching challenge.

Vet International with its specialised business area supports you with experience, professionalism and determination so that your proposal may be the winning one.

VET International

is at the side of scientific Associations, Universities and Institutions
to provide a strategic consultancy for both national and international events
and in the preparation of the bidding documentations
(i.e. study of the submission guidelines, elaboration of the financial feasibility project, design of the organisational aspects, production of the bid book, official presentation and promotional video)





Vet International as Core PCO

A Core PCO offers the same expertise and services as that of a PCO but, instead of providing these services for a one off event, provides these for either multiple events or on a multiple year tenure: there are many different ranges of services that a Core PCO can take care of as much or as little as you require, still coordinating the core activities from the perspective of Association (in case, delegating to the LOC the on-site management of some services)

Benefits of appointing a core PCO

Often the lead-time in planning a congress can be years rather than months and therefore the relationships, understanding and knowledge gained during that time between the PCO, the umbrella organization and the local hosts becomes a valuable asset.

Efficiencies are gained by reducing the time in selection processes (to recruit a PCO on an event by event basis) and significant **time savings** in not having to re-brief the agency each time on the scope and format of the event.

As there is a **longer term relationship**, this also enables the PCO to provide additional added value. A continued working partnership enables the Core PCO to advise on **strategic goals**, **innovations** and align their **expertise** with the organization's needs.

The Core PCO can also assist by taking a strategic approach to future event selection, feasibility and procurement.





Delegating Congress Management Responsibility

An Association may delegate some aspects of the organization of the event to a local host member through a tendering process: having a Core PCO can help provide a level of continuity from one event to another when the organizing committee changes.

A Core PCO can also help to ensure that the knowledge of the event is transferred from one event to the next and that the event meets the objective of the umbrella organization.

Long-term Planning, Efficiency, Savings and Strategic Input

A Core PCO provide dedicated resources, expertise and continuity to the Association.

Having a Core PCO who has been contracted for a specified timeframe also enables you collectively plan ahead. The PCO can be part of that process, adding value in conducting feasibility studies for new destinations, coordinating and negotiating suppliers and venue procurement.

By contracting a Core PCO you will be able to negotiate more favourable terms for a multiyear / event contract.





ECPHM

European College for Porcine Health Management

ESPHM

European Symposium of Porcine Health Management 1500 pax

VET INTERNATIONAL acts as official partner for ECPHM

- Core PCO for the annual event to be held in a different European country
- 5 years contract / 5 editions of the event
- Consultancy in the preparation of the ESPHM Handbook (guidelines for the international bidding and Symposia organization)
- Overall Financial consultancy
- Sponsors management and partnership strategies
- Proposals for innovations
- Long-term strategies follow-up
- Support to ECPHM and LOC (yearly appointed)
 - Destination and venue selection
 - Check of the requirements and fulfillment of the event standards (logistics, administrative and commercial features)
 - o Budget and feasibility project elaboration
 - Bidding procedure
 - Consultancy to LOC
 - o Management of the core activities to ensure continuity in the provided services
 - o Collaboration with a local organizing partner (if any) and involved suppliers





IFCC International Federation of Clinical Chemistry and Laboratory Medicine

3500 pax

- Core PCO for the biannual congress to be held in a different country (worldwide)
- 10 years contract / 5 editions of the event
- Provision of the following specific services to IFCC and COC Congress Organizing Committee (appointed for each congress):
 - Develop the template budget and provide oversight of the preliminary and final budgets
 - Assist for the selection of the congress venue and the booking of hotel space for participants and guests
 - Manage the project and the time-schedule of the organizational steps, ensuring that events will be kept on schedule
 - o Promotion and advertisement of the Congress
 - Management of conference registrations
 - Management of the abstract submission and publication
 - Recruitment of corporate sponsorships and management of the exhibition organization.



Core PCO for the following Associations & Congresses

VETERINARY & ANIMAL SCIENCE

ECPHM – European College for Porcine Health Management

ESPHM (European Symposium Porcine Health Management) - 1500 pax

6 th ESPHM, Sorrento, Italy	2014
12 th ESPHM, virtual	2021
13 th ESPHM, Budapest, Hungary	2022
14 th ESPHM, Thessaloniki, Greece	2023
15 th ESPHM & 27th IPVS, Leipzig, Germany	2024
16 th ESPHM, Bern, Switzerland	2025
17 th ESPHM, Firenze, Italy	2026
18° ESPHM, Rennes, France	2027

- SIDILV Società Italiana di Diagnostica di Laboratorio (SIDILV National Meeting)
- SIPA Società Italiana di Patologia Aviare (SIPA National Meeting)
- SIPAS Società Italiana di Patologia ed Allevamento dei Suini (SIPAS National Meeting)
 Annual edition of the National Meetings since 1996 up to now
- WPSA Italian Branch of the World's Poultry Science Association
- Partnership with SOIPA (Società Italiana di Parassitologia) for 5 editions of the National Congress (Vietri sul Mare 2004, Messina 2006, Pisa 2008, Perugia 2010, Roma 2014)
- Partnership with ASPA (Associazione per la Scienza e le Produzioni Animali) for 5 editions of the National Congress (Parma 2003, Torino 2005, Bologna 2013, Milano 2015, Perugia 2017)
- Congresso Internazionale di Medicina del Cane e del Gatto (since 1999 up to now)
- Simposio Invernale di Medicina del Cane e del Gatto (since 2007 up to now)

LABORATORY MEDICINE

WORLDLAB - International	ongress of Clinical Chemistry and Laboratory Medicine (IFCC) >
3000 pax	
Eiropzo Italy	1000

Firenze, Italy	1999
ArabMedLab Congress, Monastir Tunisia	2004
Fortaleza, Brazil	2008
ArabMedLab Congress, Marrakesh Morocco	2012
Istanbul, Turkey	2014
Durban, South Africa	2017
Seoul, Korea	2020
Roma, Italy	2023
Dubai, Arab Emirates	2024

EUROMEDLAB - European Congress of Clinical Chemistry and Laboratory Medicine (EFLM) > 4000 pax

4000 pax	
Firenze, Italy	1999
Prague, Czech Republic	2001
Barcelona, Spain	2003
Glasgow, Great Britain	2005
Amsterdam, the Netherlands	2007
Innsbruck, Austria	2009
Berlin, Germany	2011
Milano, Italy	2013
Paris, France	2015
Athens, Greece	2017
Barcelona, Spain	2019
Munich, Germany	2022
Roma, Italy	2023
Brussels	2025



International congresses with over 1,000 participants.....

VETERINARY & ANIMAL SCIENCE

OTHER SCIENTIFIC FIELDS

•	14th IPVS International Pig Veterinary Society	1996	•	SIDO International Congress, Firenze, Italy 2017	from 199	95 till
•	4 th FECAVA European Congress of Companion Animal Veterinarians	1998	•	SIDO International Congress, Firenze, Italy	2	.021
•	17 th WAAVP International Conference of the World Society of Parasitology	2001	•		from 1991 to 20	ากย
•	48 th ICOMST, Rome, Italy	2002		National Congress SIAARTI, Bari, Italy		:005
•	54 th EAAP Annual Meeting, Rome, Italy	2003	•	SOCIAL WORK 2007 - International Conference, Parma, Italy		.007
•	3 rd World Congress on Leishmaniosis, Palermo, Italy	2005	•	National Congress SIAARTI, Parma, Italy		.010
•	International Conference "Prion 2006", Turin, Italy 2006		•	European Congress of Virology, Como, Italy	2	010
•	16th WEVA - World Equine Veterinary Association Congress	2019	•	ENDO Milan, Italy	2	014
•	19 th ICAR 2020+2, Bologna, Italy	2022	•	EASSW - European Conference of the	2	015
•	23 rd ESPN European Symposium on Poultry Nutrition, Rimini, Italy	2023		Association of Social Schools Workers, Milan, Italy		:015
•	XXII WVPAC World Veterinary Poultry Association Congress, Verona, Italy	2023	•	54° Congresso SITI – Società Italiana di Igiene, Medicina Prever e Sanità Pubblica, Lecce, Italy		.021
•	27 th IPVS International Pig Veterinary Society Congress	2024				



...and many more events in the fields of Veterinary medicine and Animal science

 XIV European Symposium on the Quality of Poultry Meat and VIII European Symposium on the Quality of Eggs Products 	1999	 3rd ISEP International Symposium on Energy and Protein Metabolism and Nutrition XV European Symposium on the Quality of Eggs and Egg Products and 	2010
 5th ESVV Congress of the European Society for Veterinary Virology 	2000	XXI European Symposium on the Quality of Poultry Meat	2013
 European Symposium on the Immunology of the Ruminant Mammary Gland 6th International Feed Production Conference X WAVLD - International Symposium of Veterinary Laboratory Diagnosticians 2001 	2000 2000	 17th Conference of the European Society of Domestic Animals Reproduction & EU-AI Vet Conference 10th International Veterinary Immunology Symposium 12th ICP International Colloquium on Paratuberculosis 3rd EAVLD European Association Veterinary Laboratory Diagnosticians Congress 	2013 2013 2014 2014
 6th Conference of the European Society for Domestic Animal Reproduction 37th International Congress of the International Society for Applied Ethology 2003 	2002	 7th EC-PLF Joint European Conference on Precision Livestock Farming 34th Meeting of the European Society of Veterinary Pathology (ESVP) and 27th Meeting of the European College of Veterinary Pathologists (ECVP) 	2015 2016
 4th International Symposium on Pig Emerging and Re-emerging Diseases 	2003	18th WAVLD World Association Veterinary Laboratory Diagnosticians	2010
International Symposium "PRRS: fact vs speculation"	2005	International Symposium	2017
 International Symposium on Toxo&Food 	2006	 10th VTEC INTERNATIONAL SYMPOSIUM 	
 XII European Poultry Conference 	2006	on Shiga Toxin (Verocytotoxin) Producing Escherichia coli Infections	2018
2nd International Equitation Science Symposium	2006	 ELPHA General Assembly 2019 (European Live Poultry and Hatching Egg Association) 9th Quadrennial international symposium on canine and feline reproduction 	2019
6th International Behaviour Meeting	2007	XXIII European Veterinary Society for Small Animal Reproduction Congress	2022
 13th EAFP European Association of Fish Pathologists Conference 	2007	ISFNF2021 - International Symposium on Fish Nutrition and Feeding	2022
 2nd EPIZONE Annual Meeting 	2008	One Health EJP Annual Scientific Meeting	2022
Bluetongue Symposium	2008	■ 8 th FEED Conference 20	
 9th World Rabbit Congress 	2008	 7th EAVLD European Association Veterinary Laboratory Diagnosticians Congress 	2024
International Workshop "Human and Animal TSE"	2008	2 nd Symposium of the European College of Animal Reproduction (ECAR)	2024
 8th European Symposium on Poultry Welfare (WPSA) 2009 		6th Meeting of the European College of Veterinary Sports Medicine and Rehabilitation 2025	
 Acquacoltura Med 2009 – 2009 Expo-conference Mediterranea sull'acquacoltura sostenibile e il prodotto ittico 		(ECVSMR)	





VET International is a sustainable and plastic-free company working towards minimising the environmental impact throughout the organisation phases of our events

- ISO 20121 and ISO 26000 for sustainable events
- Reduction of printed material and increasing the use of recycled material
- Location with Green Certification
- Low impact transfers and proposal to buy compensational carbon credits
- Reduction and recycling of waste
- Use of catering services that offer sustainable 0 km menu
- Sustainable events (i.e. innovative sponsorship proposals, local suppliers involvement, digital communication, «green» approach on-site, walking distance solutions)
- Being part of the Food for Good project



Great attention is therefore given to surplus food.

The company is a promoter and part of Food for Good, an Italian project aiming to recover surplus food at the events, which is subsequently donated to charitable organizations.

This project does not imply much work or money; it complies with the *Law of the Good Samaritan* and the most recent European legislation.





Legal Head Office

VET INTERNATIONAL Srl

Via Carlo Farini 81 • 20159 Milano, Italy

Email: <u>info@vetinternational.eu</u>
Web: <u>www.vetinternational.eu</u>

VAT: IT-10912680963

Operative Units

Milano

Via Carlo Farini 81 • 20159 Milano, Italy Phone +39 0266802323 Fax +39 026686699

Parma

Centro Direzionale Odeon Via Marchesi 26 D • 43126 Parma, Italy Phone +39 0521290191 / 11 Fax +39 0521291314

Email: francesca.corona@vetinternational.eu